

Simple Podcast

START-UP

CHECK LIST

- PODCAST COVER ART** (1400 x 1400 min - 3000 x 3000 max)
- SET-UP ONLINE STORAGE ACCOUNT** (Google Drive, Dropbox etc)
- LICENSED MUSIC PURCHASED** (musicformakers.com or audio jungle)
- CHOOSE RECORDING SOFTWARE** (zencastr/zoom/cleanfeed)
- MIC** (ART2100 or at least earbuds to begin with - not laptop mic)
- RECORD INTRO & OUTRO** (can also be just music)
- RECORD TRAILER PROMO** (max 2 minutes)
- INSTALL EDITING SOFTWARE** (Audacity or GarageBand)
- AUPHONIC** (create free account for post production)
- HOSTING PLATFORM CHOSEN** (recommend Captivate.fm)
- UPLOAD TRAILER TO HOSTING SITE** (then apply to Apple Podcasts)

These are the basics of what you need to get up and running with your podcast. However, there are a couple things you can skip and I'll talk about that in my online workshop.

Be ready to take some notes and have fun!

Lina Brunet
PODCAST MAVEN